



MANE EVENT
AT THE
RANCH

SPONSORSHIP OPPORTUNITIES

September 23, 2023 | 5:00 PM - 9:00 PM

Colorado Horse Rescue

10386 N 65th St Longmont, CO 80503



OUR PURPOSE

Colorado Horse Rescue (CHR) is hosting our signature Mane Event annual fundraiser at the CHR ranch. This event supports our overall mission of creating a reality where safe solutions exist for every horse.

We are Colorado Horse Rescue, and we are building a better future for horses. We see it. We believe in it. And we are here to make it happen. As a 501(c)(3) impact organization operating in Colorado since 1986, we believe that it's up to us — all of us — to create new traditions in the best interest of horses, humans and the partnership we share.

We continuously operate at capacity for the care and rehabilitation of 60 horses rescued from vulnerable situations. Some horses are surrendered to us by loving owners who can no longer care for them. Some are saved from dangerous private sales, livestock auctions or other high-risk environments. No matter their history, circumstances or condition, we see each horse for what's possible, not what has held them back. Once a horse enters our gates, they are given thorough and compassionate rehabilitative care and training. This care helps horses secure placements through our strategic adoption and foster process. CHR works to build lasting bonds and forever homes amongst community members that have opened their hearts and homes to rescued horses.

To rescue takes passion. To imagine a better world takes courage. Every day, we choose to keep our eyes, minds and gates open to what's possible for the betterment of horses everywhere. Because simply said, the status quo is no longer an option. We invite you to join a community of advocates and barrier breakers that are building a better future for horses.



EVENT SPONSORSHIP OPPORTUNITIES

By investing in CHR, you will decrease the average length of stay and increase our capacity to serve more horses. With your partnership, we can create more new beginnings and change the fate of horses in our community. **Please note that all sponsorships can be customized per your request.** For more information, please reach out to Colorado Horse Rescue's Engagement Officer, Adriana Gutierrez at agutierrez@chr.org.

MANE AMBASSADOR (\$7,500)

- One reserved table with priority seating for 8 guests at Mane Event at the Ranch
- Recognition as a "Mane Ambassador" on pre- and post-event advertising, including:
 - Large corporate logo banner displayed for one year prominently along the CHR driveway
 - Quarterly recognition for one year through the CHR newsletter
 - Inclusion in one applicable event email
 - Name/logo on the Mane Event at the Ranch website
 - Shoutouts with name/logo featured on all social media channels (Facebook, Instagram, Twitter, LinkedIn)
- Annual sponsorship opportunity of a horse living on the CHR Ranch, including quarterly visits hosted by a CHR representative
- Recognition during Mane Event at the Ranch, including:
 - Special onstage recognition by CHR CEO
 - Name/logo listed in printed program
 - Name/logo on event signage

PASTURE PATRON (\$5,000)

- One reserved table with priority seating for 8 guests at Mane Event at the Ranch
- Recognition as a "Pasture Patron" on pre- and post-event advertising, including:
 - Inclusion in one applicable event email
 - Name/logo on the Mane Event at the Ranch website
 - Shoutouts with name/logo featured on all social media channels (Facebook, Instagram, Twitter, LinkedIn)
- Annual sponsorship opportunity of a horse living on the CHR Ranch, including quarterly visits hosted by a CHR representative
- Recognition during Mane Event at the Ranch, including:
 - Name/logo listed in printed program
 - Name/logo on event signage

HAY BALE HERO (\$2,500)

- One reserved table with priority seating for 8 guests at Mane Event at the Ranch
- Recognition as a "Hay Bale Hero" on pre- and post-event advertising, including:
 - Name/logo on the Mane Event at the Ranch website
 - Shoutouts with name/logo featured on all social media channels (Facebook, Instagram, Twitter, LinkedIn)
- Recognition during Mane Event at the Ranch, including:
 - Name/logo listed in printed program
 - Name/logo on event signage

Don't see the sponsorship level you are looking for? Let us know. Customized sponsorship recognition is available. Donations can be accepted online at www.chr.org, or make your check out to Colorado Horse Rescue and send to 10386 N 65th St, Longmont, CO 80503. **Please send your logo and the name of your business to agutierrez@chr.org by September 7th for full recognition.**