



2024 PEAK TRAINING CHALLENGE GUIDE

FACING THE CHALLENGE. FACING FORWARD.

MISSION STATEMENT

To rescue takes passion. To imagine a better world takes courage. Every day, we choose to keep our eyes, minds, and gates open to what's possible for the betterment of horses everywhere. Because, simply said, the status quo is no longer an option. **We are Colorado Horse Rescue**, and we believe that it's up to us — all of us — to create new traditions honoring horses, humans, and the partnership we share.

TRAINING PHILOSOPHY

Here at Colorado Horse Rescue (CHR), we find pride in the various behind-the-scenes aspects of taking care of our herd. From the meticulous daily care of our equines to the sometimes-intensive medical rehabilitation they receive, every necessary component of our routine must work together to help us create a safe, stable environment for the horses we serve. In all the ways we support these extraordinary creatures, you will see a few basic philosophies regularly represented: fairness, consistency, and out-of-the-box thinking. If this is your training philosophy, you are considered a strong candidate for the PEAK Training Challenge.

NOTE: No CHR volunteers or staff are allowed to be trainer participants.



ABOUT THE HORSES

The PEAK horses are all aged under 15 years old and have been lightly handled. They have good minds, have demonstrated substantial training ability and are sound, healthy, and ready for a partnership with you.

INCENTIVES

\$15,000 cash prize pool

- \$500 “WOW” Moment cash prize bonus for one participant
- Limited to 6 trainers - guaranteed winnings for each participant
- Weekly exposure through CHR’s multi-channel marketing (**30,000+ subscribers**) for you and your training business throughout the duration of the challenge.
- Custom CHR merchandise for all participants
- Potential client referrals via public event setting
- Share your talents with horses in need
- Reach a new network
- Have fun!

APPLICATION AND TRAINING PROCESS

1. **Application Deadline** is Saturday, January 27, 2024. All applications submitted will be reviewed by staff for compatibility with our mission and the goals of the PEAK Training Challenge.
2. We will **contact your references**, review your application videos, and conduct a phone interview with you.



3. **Notification of Acceptance** will occur via email and/or phone call on Saturday, February 3, 2024.
4. **Horse Selection Day Ceremony and Pickup** will take place at the Colorado Horse Rescue in Longmont on Sunday, February 18, 2024, at 12pm. During the ceremony, we will determine the order of horse selection and introduce you to the PEAK Training Challenge pool of horses. You are encouraged to take your horse home this same day. Otherwise, trainers will have until Tuesday, February 20, 2024, to return for pickup of their selected horse.
5. Trainers are required to **submit video updates** to CHR staff twice a month to promote your progress throughout the 100-day challenge.
6. **PEAK Challenge Competition Day** will be a public event held at the CSU Equine Center on Sunday, June 2, 2024, where trainers will showcase their progress while CHR staff tracks interest in participating horses for possible adoption. See Competition Day Specifications below.

COMPETITION DAY SPECIFICATIONS

SUNDAY, JUNE 2, 2024 | 10AM - 3PM

1. **Trainer and Horse Introduction:** Each trainer will bring their horse into the arena and introduce themselves and their horse to the audience. Trainers will describe what they have been working on, the personality of their horse, training specifications, and the recommended experience level of adopter as well as discipline/continued training options for their respective horse.



2. **Groundwork and Obstacle Course:** A pre-selected pattern will be provided to the trainers prior to starting in the arena. Trainers should anticipate a numbered course with obstacles and a trailer being present in the arena.
3. **BREAK:** Take a break after the obstacle element to prepare your horse for the freestyle.
4. **Freestyle:** Each participant shall complete a freestyle routine of any discipline, with or without music, for a maximum of 20 minutes.
5. **BREAK:** Judges will assign competitor placements and designate the WOW moment bonus to one participant.
6. **Presentation of Awards:** Competitors will be in the arena for the award ceremony and chat with attendees/interested adopters.

QUESTIONS? Reach out to Sharon Gilbert at sgilbert@chr.org



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