



**COLORADO
HORSE
RESCUE**

**ANNUAL CORPORATE
SPONSORSHIP**

WHO WE ARE

We are Colorado Horse Rescue, and we are building a better future for horses. We see it. We believe in it. And we are here to make it happen.

As a 501(c)(3) impact organization operating in Colorado since 1986, we believe that it's up to us — all of us — to create new traditions in the best interest of horses, humans, and the partnership we share. **Read our latest Impact Report at chr.org/annual-report.**



OUR AUDIENCE AND REACH

January 2024 as compared to January 2023



Followers: 13,878

Reach: 16,061 (78% Increase)

Visits: 2,562 (55% Increase)



Followers: 11,500

Reach: 1,856,248 (68% Increase)

Visits: 7,054 (2K% Increase)



Followers: 1,139

Page Engagement Rate: 9% (207% Above Competitors)



Followers: 9,550 Email Subscribers

WHY SPONSORSHIP?

Sponsorship benefits you and the deserving CHR herd! A sponsorship with us affords you invaluable exposure to an invested community of individuals and professionals who have local roots and mutual interests in animal welfare. CHR has a dedicated Marketing Associate who coordinates a variety of multi-platform marketing campaigns throughout the year, many of which you are able to be a part of through this relationship.

CHR is a 501(c)(3) impact organization. All donations are tax deductible in accordance with IRS regulations. Donations can be accepted online at www.chr.org or made by check to Colorado Horse Rescue at 10386 N 65th St, Longmont, CO 80503. **To those proceeding with sponsorship, please send the name you wish to be featured and/or your logo to Megan Goheen at mgoheen@chr.org for full recognition.**

CORPORATE SPONSORSHIPS

Annual sponsorships expire after 12 months and can be customized per your request.

For more information, please reach out to Tauren Feuerstein at (720) 494-1414 x2206 or tfeuerstein@chr.org.

	ARENA \$25,000	PASTURE \$11,000	PEN \$7,500	OPEN GATE \$2,500
Name/logo recognition on CHR property	Large metal sign displayed above or near entry of sponsored arena	Large sign displayed near entry of sponsored pasture	Name plaque displayed near entry of sponsored pen	Weatherproof banner displayed along the CHR driveway
One catered luncheon	✓			
Private tour with CHR's CEO with interactive horse experience	✓	✓		
Private tour with CHR staff member			✓	✓
Logo and/or name featured on CHR's website homepage for one year	✓	✓		
Quarterly updates of horses in your sponsored area	✓	✓	✓	
Recognition on social media when your sponsored area is featured	✓	✓	✓	
Logo and/or name showcased in all CHR newsletters	✓	✓	✓	✓