



MANE EVENT
AT THE
RANCH



**CORPORATE SPONSORSHIP
& TABLE PACKAGES**

WHO WE ARE

We are Colorado Horse Rescue, and we are building a better future for horses. We see it. We believe in it. And we are here to make it happen.

As a 501(c)(3) impact organization operating in Colorado since 1986, we believe that it's up to us — all of us — to create new traditions in the best interest of horses, humans, and the partnership we share. **Read our latest Impact Report at chr.org/annual-report.**



OUR AUDIENCE AND REACH

January 2024 as compared to January 2023



Followers: 13,878

Reach: 16,061 (78% Increase)

Visits: 2,562 (55% Increase)



Followers: 11,500

Reach: 1,856,248 (68% Increase)

Visits: 7,054 (2K% Increase)



Followers: 1,139

Page Engagement Rate: 9% (207% Above Competitors)



Followers: 9,550 Email Subscribers

WHY SPONSORSHIP?

Sponsorship benefits you and the deserving CHR herd! A sponsorship with us affords you or your business invaluable exposure to an invested community of individuals and professionals who have local roots and mutual interests in animal welfare. Mane Event at the Ranch garners ~250 guests annually and has a dedicated, multi-platform marketing campaign which runs from late June through early October each year.

CHR is a 501(c)(3) impact organization. All donations are tax deductible in accordance with IRS regulations. Donations can be accepted online at www.chr.org or made by check to Colorado Horse Rescue at 10386 N 65th St, Longmont, CO 80503. **To those proceeding with sponsorship, please send your logo and the name of your business to Megan Goheen at mgoheen@chr.org by September 7th for full recognition.**



GUEST TABLE PACKAGES

	STALLION (\$5,000)	COLT (\$2,500)
VIP Parking for all guests at your table	✓	
Exclusive gift bag for all guests at your table	✓	
Buffet Priority	First group called for buffet	Second group called for buffet
8 Guest Tickets	✓	✓
Priority table location in guest tent	✓	✓
Two special bottles of wine for your table	✓	✓

MANE EVENT SPONSORSHIPS

	CHAMPION \$10,000	HERO \$7,000	PARTNER \$5,000
Number of complimentary tickets	8 Tickets	4 Tickets	2 Tickets
VIP Parking	✓		
Personalized recognition over microphone during event	✓		
Large sign with business logo at check-in	Individual sign	Shared sign	
Business name and/or social media handles featured in Mane Event-related posts (Instagram, FB, LinkedIn)	✓	✓	
Feature for your business on event program and sponsor wall	Prominent feature	✓	✓
Logo featured on screens in guest tent during event (on rotation)	✓	✓	✓
Logo featured in all Mane Event promotional and post-event emails	✓	✓	✓
Logo featured on CHR's Mane Event website page for one year	✓	✓	✓
Option to provide company coupons and/or merchandise for Stallion Table gift bags.	✓	✓	✓